

REPORT OVERVIEW

VIRTUALIZATION SOFTWARE
SEGMENT FOCUS: APPLICATION VIRTUALIZATION
Report III, 2010

451 MARKET MONITOR

Market Sizing and Forecasts



JANUARY 2010

ABOUT THE 451 GROUP

The 451 Group is a technology analyst company. We publish market analysis focused on innovation in enterprise IT, and support our clients through a range of syndicated research and advisory services. Clients of the company — at vendor, investor, service-provider and end-user organizations — rely on 451 insights to do business better.

ABOUT TIER1 RESEARCH

Tier1 Research covers consumer, enterprise and carrier IT services, particularly hosting, colocation, content delivery, Internet services, software-as-a-service and enterprise services. Tier1's focus is on the movement of services to the Internet — what they are, how they are delivered and where they are going.

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ABOUT MARKET MONITOR

The **Market Monitor** product line is a market-sizing research service from The 451 Group and Tier1 Research, offering five-year, bottom-up market size, share and growth forecasts for key segments of the enterprise technology marketplace.

Current Offerings Include:

MARKET MONITOR: VIRTUALIZATION SOFTWARE

100+ vendors in 14 market segments

MARKET MONITOR: CLOUD COMPUTING

200+ vendors in 17 market segments

ABOUT MARKET MONITOR: VIRTUALIZATION SOFTWARE

Market Monitor: Virtualization Software is a quantitative research service that tracks and forecasts over a five-year horizon the size and growth of the rapidly evolving server and desktop virtualization marketplace. More than six experienced industry analysts contribute to the Monitor, which uses a bottom-up approach to track and project revenues for more than 110 software vendors operating in 14 segments of this market.

Core Components of the Service:

Market Overview Reports – *Twice-yearly* long-form reports showing overall market size and growth for the 14 segments covered in the service.

Segment Focus Snapshots – Focused *monthly* insight reports providing more granular detail and market-share data for one or more of the market segments.

Forecasts – Five-year market-size and growth projections for all market segments and companies.

Access to Data – Excel spreadsheets providing data contained within reports.

‘Spot’ Access to Analysts – Unlimited quick inquiry by email or phone to Market Monitor analysts.

In-Depth Access to Analysts – Structured consultation with Market Monitor analysts.

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