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## The 451 Group Unveils 2006 Executive Summits Program

*Key Themes in 2006 Include: Changing Software Business Models, Evolution of Enterprise Grids Toward Service-Oriented Architectures, Hosting Industry Transformation and Enterprise Virtualization*

**New York, February 28, 2006** – The 451 Group, an independent technology-industry analyst company focused on the business of enterprise IT innovation, is unveiling its 2006 program of summits for technology-industry executives. The 451 Group has expanded the scope of its 451 Events group for 2006 and will be addressing several major points of change in the technology industry, with particular emphasis being placed on innovation in enterprise IT and its implications for the industry and for early adopters. The executive summits program serves as a key extension of the analytical agendas of both The 451 Group and its independent Tier 1 Research (T1R) division. Individual summits are open to 451 and T1R clients, or by invitation.

Key themes in 2006 will include: the changing software business model, the evolution of enterprise grids toward service-oriented architectures, hosting industry transformation and enterprise virtualization.

“The 451 Group has produced a number of executive conferences over the past two years, including its well-attended, enterprise IT-focused 451 Industry Summits Series and the 2005 T1R Hosting Transformation Summit. More than 1,000 senior IT industry executives and IT early adopters have participated in 451 and T1R events over this period,” said 451 Vice President Adam B. Needles, general manager of the 451 Events group. “We believe the success of these past conferences points to a growing demand for peer-level dialogue among executives within the industry, and among key IT vendors, their investors and their customers, on important changes. The expanded program of executive summits the 451 Events group is producing in 2006 will provide a key forum for executives to gain and share insight into the opportunities and challenges that are shaping the business of technology innovation.”

### 2006 Executive Summits Program

Major summits being produced by the 451 Events group in 2006 include:

- **451/T1R Software Business Transformation Summit** – June 13-14, 2006, Las Vegas, NV
  - **Themes:** Software as a service (SaaS) and subscription software models; open source; changing approaches to software licensing, ownership, development, delivery and updating; software-industry M&A
  - **Attendee profile:** ISV executives and IT executives leading application development inside enterprise organizations and larger SMEs
  
- **451 Enterprise Computing Strategy Summit** – July 18-19 2006, New York, NY
  - **Themes:** Enterprise grid computing; evolving enterprise concepts of clustering, next-generation high-performance computing (HPC), service-oriented architectures (SOA), utility models and virtualization; architectural and economic approaches to distributed enterprise computing; challenges and opportunities within enterprise grid computing deployments, including software licensing and data management
  - **Attendee profile:** Senior-level, early-adopter IT strategists inside enterprise organizations that span multiple vertical market segments, including digital entertainment, financial services, manufacturing and pharmaceuticals, among others

## The 451 Group Unveils Lineup for Major 2006 Executive Summits – 2-2-2-2-2

- **T1R Hosting Transformation Summit** – September 19-20, 2006, Las Vegas, NV
  - **Themes:** Hosting models; outsourcing data centers; offshoring; utility computing; hosted application delivery and availability; SaaS; economics, infrastructure, technology and power issues for the hosting industry; hosting-industry M&A
  - **Attendee profile:** Hosting service provider executives, ISV executives and IT executives managing hosting/data-center relationships and services inside larger enterprises and SMEs
- **451 Enterprise Innovation Summit (An Annual 451 Client Event)** – November 28-29, 2006, Location TBA
  - **Themes:** Annual 451 client conference; cross-sector look at innovation in enterprise IT; core 2006 theme of “**virtualizing the enterprise**”; specialized tracks in implications for M&A (via 451 Financial Markets group) and public-market investors (via T1R division analytical team)
  - **Attendee profile:** Clients of The 451 Group at vendor, investor, service-provider and end-user organizations who are stakeholders in building, investing in, using or acquiring enterprise IT innovation

Additional details on each of the 2006 executive summits will be made available over the coming weeks.

The 451 Group will also continue its 2006 Industry Summits Series with the “Industry Summit on Next-Generation Data Protection,” March 8, 2006, in Palo Alto, CA. Additional Industry Summits will be announced over the next few weeks. For more information on the March 8 Industry Summit, please visit:  
- [http://www.the451group.com/products\\_and\\_services/event\\_detail.php?icid=166](http://www.the451group.com/products_and_services/event_detail.php?icid=166)

### 451 Events Group Contacts

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### About The 451 Group

The 451 Group is an independent technology-industry analyst company focused on the business of enterprise IT innovation. The company’s analysts provide critical and timely insight into the market and competitive dynamics of innovation in emerging technology segments. Clients of the company – at vendor, investor, service-provider and end-user organizations – rely on 451 insight to support both strategic and tactical decision-making for competitive advantage.

The 451 Group is headquartered in New York, with offices in key locations, including San Francisco, London and Boston. The company also operates Tier 1 Research – an independent division of The 451 Group, headquartered in Minneapolis – which analyzes the financial and industry implications of developments impacting public and private companies within the IT, communications and Internet sectors.

For additional information on The 451 Group or to apply for trial access to its services, go to:  
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